

Caitlin Parker

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editor / director / writer

Objective

Seeking opportunities to tell stories of importance within documentaries and narrative and to influence within the advertising industry in fun and creative ways.

Employment History

Freelance Editor for Entertainment Arts Visceral - 2010 – present

- created two Dante's Inferno game play tutorial videos

Freelance Director for Odwalla Juice Company - 2009 – present

- created video tutorial lessons about Odwalla's business software

- was editor/director/writer/voice over for lessons

Editor/Director for Good Film Works - 2009 – present

- edited and directed Crushpad wine making videos

- edited and directed Brixr wine making videos

- edited and directed Active Voice videos

- assistant editor for short videos for Planned Parenthood about women's birth control choices

Co-Editor for Reborn: New Orleans Schools (documentary) – 2007

Assistant Editor for Saatchi and Saatchi S (corporate doc about Wal-Mart's Greening Objectives) – 2006

Freelance Editor for Mekanism - 2006 – present

- editor of various video content for Sprint website

- editor/coordinator of video content within Microsoft "Hotties" website

- editor for several "case study" videos for submission to various web awards. Videos include Golden Grant, Sobe, Toyota, Clearification and Axe

- editor for Mekanism's animation reel

Freelance PA/Coordinator for various commercials within Bay Area - 2004 – 2006

Skills

Efficient in

- Final Cut Pro, Compressor, Photoshop, Illustrator, SnapZpro, Snagit, Quicktime Pro

Knowledgeable in

-Dreamweaver, DVD Studio Pro, Excel

Some experience in

-Flash, After Effects, Peak, Protools

Education and Training

-College of Santa Fe – Santa Fe, New Mexico

-BA in Film and Video and Creative Writing

-Graduated in 2001

-Awarded Merit Scholarship 1997 – 2001